

ORDER



Orders	Order / Rev:	165798
	Alt Order #:	06308243
	Product Desc:	PRIORITIES USA ACT
	Estimate:	1566
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/24/12 / 10/24/12
	Order Type:	GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten

Sales Office: HDC

Sales Region: NAT

Agency	Name:	Mundy Katowitz Media
	Buying Contact:	
	Billing Contact:	
		1322 G Street SE
		Washington, DC 20003

WDJ-TV-LP

Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT
Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Priorities USA Action
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	21	\$13,500.00	\$11,475.00
10/29/12	10/29/12	6	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	21	\$13,500.00	\$11,475.00	0.00
November 2012	6	\$2,400.00	\$2,040.00	0.00
Totals	27	\$15,900.00	\$13,515.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norton			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	15%	\$15,900.00
Market	100%	\$106,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$2,120.00
WCGV	6%	\$6,360.00
WISN	28%	\$29,680.00
WITI	28%	\$29,680.00
WMLW-	2%	\$2,120.00
WPXE	0%	\$0.00
WTMJ	17%	\$18,020.00
WVTV	2%	\$2,120.00
WYTU	0%	\$0.00

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Estimate:	1566

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 49	WDJT	10/26/12	10/26/12	News at Noon	CM	12p-1230p	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--		1				\$400.00		0.00			
N 50	WDJT	10/26/12	10/26/12	3p-4p (eff 9/10/12)	CM	3p-4p	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Jeff Probst											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--		1				\$400.00		0.00			
N 51	WDJT	10/26/12	10/26/12	Dr. Phil 4p-5p	CM	4p-5p	----1--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Dr. Phil 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--		1				\$800.00		0.00			
N 52	WDJT	10/26/12	10/26/12	Wheel of Fortune 630p-T	CM	M-F 630p-7p	----1--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--		1				\$2,500.00		0.00			
N 53	WDJT	10/26/12	10/26/12	Let's Make a Deal 9a-10a	CM	858a-10a	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--		1				\$400.00		0.00			
N 54	WDJT	10/29/12	10/29/12	Late Late 1135p-1235a	CM	1135p-1235a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				Late Late 1135p-1235a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$200.00		0.00			
N 55	WDJT	10/29/12	10/29/12	News at Noon	CM	12p-1230p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$400.00		0.00			
N 56	WDJT	10/29/12	10/29/12	3p-4p (eff 9/10/12)	CM	3p-4p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Jeff Probst											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$400.00		0.00			
N 57	WDJT	10/29/12	10/29/12	Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Dr. Phil 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$800.00		0.00			
N 58	WDJT	10/29/12	10/29/12	Morning News M-F 6a - T	CM	6a-7a	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$300.00		0.00			
N 59	WDJT	10/29/12	10/29/12	CBS Mrning Nws M-F 7-8M	CM	7a-9a	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				CBS This Morning M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$300.00		0.00			
N 60	WDJT	10/27/12	10/27/12	Sat 1035p-1135p	CM	1035p-1135p	-----1-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				The Closer											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$300.00		0.00			
N 61	WDJT	10/27/12	10/27/12	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$750.00		0.00			
N 62	WDJT	10/27/12	10/27/12	Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
				Sat 6p-7p Jep/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$700.00		0.00			
N 63	WDJT	10/27/12	10/27/12	CBS Sat Morn Nws 6a-88M	CM	6a-9a	-----1-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				CBS This Morning: Sat 6a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$100.00		0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 63	WDJT	10/27/12	10/27/12	CBS Sat Morn Nws 6a-88M CBS This Morning: Sat 6a-9a		6a-9a	-----1-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----1- 1 \$100.00 0.00															
N 64	WDJT	10/28/12	10/28/12	1105p-1205a Castle	CM	1105p-1205a (11:05 PM-11:35 PM)	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----1 1 \$300.00 0.00															
N 65	WDJT	10/28/12	10/28/12	1105p-1205a Castle	CM	1105p-1205a (11:35 PM-12:05 XM)	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----1 1 \$200.00 0.00															
N 66	WDJT	10/25/12	10/25/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$200.00 0.00															
N 67	WDJT	10/25/12	10/25/12	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$400.00 0.00															
N 68	WDJT	10/25/12	10/25/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$400.00 0.00															
N 69	WDJT	10/25/12	10/25/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$400.00 0.00															
N 70	WDJT	10/25/12	10/25/12	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$750.00 0.00															
N 71	WDJT	10/25/12	10/25/12	Morning News M-F 6a - CM M-F 6a - 7a	6a-7a		---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$300.00 0.00															
N 72	WDJT	10/25/12	10/25/12	Wheel of Fortune 630p-7pM 630p-7p/Wheel	M-F 630p-7p	---1---	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$2,500.00 0.00															
N 73	WDJT	10/25/12	10/25/12	CBS Mrning Nws M-F 7-8M CBS This Morning M-F 7a-9a	7a-9a		---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$300.00 0.00															
N 74	WDJT	10/25/12	10/25/12	Let's Make a Deal 9a-108M Let's Make a Deal 9a-10a	858a-10a		---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ---1--- 1 \$400.00 0.00															

Totals 27 \$15,900.00